



**Proves d'accés a cicles formatius de grau superior de formació professional inicial,
d'ensenyaments d'arts plàstiques i disseny, i d'ensenyaments esportius 2019**

Llengua estrangera: anglès

Sèrie 1

**SOLUCIONS,
CRITERIS DE CORRECCIÓ
I PUNTUACIÓ**

- A. Read the text below and choose the correct answer. Draw a circle around the letter corresponding to the right answer.

[1.25 marks: 0.25 marks for each correct answer]

Indra Nooyi: “Everybody’s Watching You”

Indra Nooyi Was an Unusual Presence at the Top of the Business World

An immigrant and a woman, she served as chief executive of PepsiCo for 12 years—a position that placed her among the world’s most powerful corporate titans, **overseeing** a business that sells more than \$63 billion worth of products each year and includes 22 global brands, including Frito-Lay, Gatorade, Quaker and Tropicana.

When she was named chief executive in 2006, she was one of fewer than a dozen women at the top of America’s 500 largest public companies.

“You’re now a role model. Everybody’s watching you and these jobs are very hard, so one has to be very careful that you take it all in stride,” she told the BBC in 2011.

“Don’t let the privilege and the trappings... go to your head. Keep your legs firmly **rooted** to the ground and focus on the responsibility of these jobs and that’s all I do.”

Getting started

Born in the city of Madras, now Chennai, in the south of India, Ms. Nooyi, 62, has credited her family with instilling her with ambition.

Her mother required her to prepare speeches on important topics of the day; her grandfather, a judge, practised maths problems with Ms. Nooyi and her siblings.

“He was just a giant of a figure in our family and... was just very focused on making sure his grandchildren... got the best education,” Ms. Nooyi told the BBC in 2011.

She went on to study at Madras Christian College and the Indian Institute of Management, before moving to the US in 1978 to study at Yale University’s School of Management.

After various business roles, including at Motorola, Ms. Nooyi started her career at Pepsi in 1994, rising to become president and chief financial officer in 2001 and chief executive in 2006.

Since she **took over** as chief executive in 2006, Pepsi’s revenue has increased from \$35 billion to more than \$63 billion, while the share price has increased by about 80%.

“To be a CEO (Chief Executive Officer) is a calling,” she said in 2007. “You should not do it because it is a job. It is a calling and you have got to be involved in it with your head, heart and hands. Your heart has got to be in the job, you have got to love what you do, it consumes you.”

When Ms. Nooyi steps down in October, there will be about two dozen women at the helm of the largest publicly listed US firms, the S&P 500 companies, according to a list maintained by the non-profit group Catalyst.

Ms. Nooyi, who is married with two daughters, has been frank about the tensions between her **high-flying** career and her family responsibilities.

“My observation... is that the biological clock and the career clock are in total conflict with each other. Total, complete conflict,” she told *The Atlantic* in 2014.

In a Bloomberg interview, she said a wide network of support was essential if women are to “have it all”, describing the importance of making trade-offs in the next breath.

“There will be heartache, there will be pain, there will be some collateral damage **underneath** the surface,” she told Bloomberg. “You’ve got to live with it.”

Text adapted from an article by
Natalie SHERMAN. *BBC News* [online] (August 6, 2018)

La solució correcta està destacada amb lletra negra.

1. When Indra Nooyi was named chief executive in 2006,
 - a) there were twelve women at the top of the largest companies.
 - b) there were more than twelve women at the top of the largest companies.
 - c) **there were less than twelve women at the top of the largest companies.**

2. Ms. Nooyi had had a business role at Motorola
 - a) **before she worked at Pepsi.**
 - b) after she worked at Pepsi.
 - c) while she was working at Pepsi.

3. According to the revenue of Pepsi, since Ms. Nooyi took over as chief executive in 2006,
 - a) **Pepsi has improved its benefits.**
 - b) Pepsi has decreased its benefits.
 - c) Pepsi has had the same benefits.

4. When Ms. Nooyi steps down in October, there will be
 - a) less than twenty women in charge of a big US company.
 - b) **more than twenty women in charge of a big US company.**
 - c) more than thirty women in charge of a big US company.

5. Ms. Nooyi thinks that female biology and career
 - a) match perfectly well.
 - b) **do not match at all.**
 - c) mean a waste of time.

| <i>Pregunta</i> | <i>Resposta</i> | <i>Text de referència</i> |
|-----------------|-----------------|--|
| 1 | c | Lines 7-8: "When she was named chief executive in 2006, she was one of fewer than a dozen women at the top of America's 500 largest public companies." |
| 2 | a | Lines 22-23: "After various business roles, including at Motorola, Ms. Nooyi started her career at Pepsi in 1994, [...]" |
| 3 | a | Lines 24-25: "[...] Pepsi's revenue has increased from \$35 billion to more than \$63 billion, while the share price has increased by about 80 %." |
| 4 | b | Lines 29-30: "When Ms. Nooyi steps down in October, there will be about two dozen women at the helm of the largest publicly listed US firms, [...]" |
| 5 | b | Lines 34-35: "My observation... is that the biological clock and the career clock are in total conflict with each other. Total, complete conflict," she told <i>The Atlantic</i> in 2014." |

- B.** Choose the word or definition (*a, b, c, or d*) that best explains the meaning of the words below as they are used in the text. Draw a circle around the letter corresponding to the right answer. The words appear in **bold** in the text.

[1.25 marks: 0.25 marks for each correct answer]

La solució correcta està destacada amb lletra negreta.

1. **overseeing** (line 4)
a) searching *b)* delivering *c)* **supervising** *d)* enjoying
2. **rooted to** (line 11)
a) **based on** *b)* ought to *c)* known as *d)* looked at
3. **took over** (line 24)
a) crashed *b)* **assumed control** *c)* carried *d)* regarded
4. **high-flying** (line 33)
a) inspiring *b)* regretful *c)* **aspiring** *d)* unusual
5. **underneath** (line 38)
a) next to *b)* **below** *c)* between *d)* opposite

- C. Read the text below and choose the correct answer. Draw a circle around the letter corresponding to the right answer.

[2.50 marks: 0.25 marks for each correct answer]

Apple Self-driving Car in Minor Crash

The car, a modified Lexus RX450h with autonomous sensors, was rear-ended _____(1)_____ a human driver in a Nissan Leaf.

Humans were unhurt, _____(2)_____ the machines suffered moderate damage.

Apple's car is understood to be part of _____(3)_____ ambitious but secretive programme—Project Titan. Apple has not commented _____(4)_____ the 24 August collision, understood to be the company's first.

Speculation as to _____(5)_____ the project seeks to achieve ranges from a fully-fledged Apple car—or just working with existing car makers to provide autonomous technology.

Apple's _____(6)_____ programme had been public knowledge. It _____(7)_____ revealed that the company now has 66 such cars on the roads, with 111 drivers registered to operate _____(8)_____.

Like every firm experimenting with autonomy in California, Apple must provide regular _____(9)_____ to the state's Department of Motor Vehicles (DMV), including _____(10)_____ a crash occurs.

Text adapted from an article by
Dave LEE. *BBC News* [online] (September 1, 2018)

La solució correcta està destacada amb lletra negra.

- | | | | |
|----------------------|----------------|------------------------|-------------|
| 1. a) because | b) by | c) then | d) due |
| 2. a) but | b) why | c) how | d) never |
| 3. a) a | b) an | c) over | d) along |
| 4. a) on | b) of | c) off | d) for |
| 5. a) wonder | b) what | c) who | d) wherever |
| 6. a) wondering | b) searching | c) self-driving | d) eclectic |
| 7. a) been | b) was | c) be | d) were |
| 8. a) that | b) them | c) it | d) ones |
| 9. a) reports | b) messengers | c) doves | d) liars |
| 10. a) whom | b) when | c) yet | d) although |

D. Write 80-100 words about ONE of the following topics:

[5 marks]

1. Imagine your father or mother is in charge of a big company. Write **an informal letter** to your father or mother. Explain how your life and your relationship with him or her have changed since he or she became the boss of a big company.
2. Write **an opinion essay** on the role of women in the current society. You can write about women as mothers, their role in the professional world, how women live in poor countries, etc.

Valoreu l'exercici globalment de 0 a 5 punts segons els criteris següents:

| | |
|---------|---|
| 5 punts | Molt bon resultat Text coherent, amb cohesió i ben puntuat en el qual s'utilitzen d'una manera correcta estructures gramaticals complexes i variades. El vocabulari és adequat al registre del text i no es repeteix. Hi ha molt poques errades ortogràfiques, lèxiques o gramaticals i no dificulten, en cap cas, la comprensió del text |
| 4 punts | Bon resultat Text coherent, amb cohesió i ben puntuat en el qual s'utilitzen d'una manera correcta estructures gramaticals simples però variades. El vocabulari és adequat al registre del text i no es repeteix. Hi ha unes quantes errades ortogràfiques, lèxiques o gramaticals que no dificulten la comprensió del text |
| 3 punts | Resultat adequat Text coherent, amb cohesió i ben puntuat en el qual s'utilitzen unes estructures gramaticals simples i un vocabulari senzill però variat i adequat al registre del text. Hi ha errades ortogràfiques, lèxiques o gramaticals que no dificulten la comprensió del text en la major part dels casos |
| 2 punts | Resultat inadequat Text poc coherent, amb poca cohesió i manca de puntuació en el qual s'utilitzen unes estructures gramaticals i un vocabulari pobres i repetitius. Hi ha nombroses errades ortogràfiques, lèxiques o gramaticals que dificulten la comprensió del text |
| 1 punt | Resultat pobre Text gens coherent, sense cohesió ni puntuació correcta. El text és difícil d'entendre a causa de les nombroses errades ortogràfiques, lèxiques o gramaticals |
| 0 punts | Mal resultat Text que no s'adequa a l'opció escollida i la comprensió del qual és molt difícil o impossible |

Descompteu 0,5 punts si el text redactat no té la llargària mínima demanada.



Institut
d'Estudis
Catalans

L'Institut d'Estudis Catalans ha tingut cura de la correcció lingüística i de l'edició d'aquesta prova d'accés