

INSTRUCCIONES GENERALES Y VALORACIÓN

Estructura de la prueba: la prueba se compone de un texto con preguntas. Lea todo el texto cuidadosamente y proceda a responder en lengua inglesa las preguntas en el papel de examen.

Puntuación: la calificación máxima total será de 10 puntos, estando indicada en cada pregunta su puntuación parcial.

Tiempo: 1 hora.

PANK Tourism

Some women are PANKs, and they don't even know it. The fact is that PANKs are everywhere and travel agencies should pay attention to them - or at least that's what market researchers are telling retailers of all kinds, because PANKs spend a lot of money on children who are not their own. First, a definition: PANK is an acronym for "professional aunt, no kids,"; however, it really embraces any career woman who doesn't have children of her own but who loves to travel and enjoys sharing the experience with young relatives or acquaintances.

A recent report shows that 23 million (nearly one in five) American women are PANKs, and they spend an estimated \$9 billion a year on nieces, nephews and other children with whom they have a special bond.

Some PANKs think it would be wonderful if travel sellers developed trips dedicated to PANKs and their kids, the way product is developed for singles. For example, a young American PANK said she likes to cruise with the kids because it's easy to try for independent activities but connect for dinner, shows and sightseeing. PANKs generally aren't identifiable in travel marketing databases as anything other than single, childless women at a specific income level.

QUESTIONS

1. Are the following statements TRUE or FALSE? Copy the evidence from the text. No marks are given for only TRUE or FALSE.

- a. All PANKs are not really aware of the fact that they are included in that category.
- b. PANKs dislike going on a tour with their brother's children.
- c. Almost 20% of the population in USA are PANKs.
- d. Travel agencies dedicate some of their products and offers to PANKs.

(Puntuación máxima 4 puntos)

2. In your own words and based on the ideas in the text, answer the following questions.

- a. Why do PANKs travel with children who are not their own?
- b. According to the text, do all PANKs love travelling with kids and being with them 100% of the time during their trip?

(Puntuación máxima 2 puntos)

3. Find the words or phrases in the text that mean:

- a. types (paragraph 1)
- b. nevertheless (paragraph 1)
- c. pay out (paragraph 2)
- d. tours (paragraph 3)
- e. spectacles (paragraph 3)
- f. salary (paragraph 3)

(Puntuación máxima 1,5 puntos)

4. Complete the following sentences. Use the appropriate form of the word in brackets when given.

- a. If I _____ (have) the money, I _____ (love) to take my nieces to Easter Island.
- b. PANKs _____ travel with their young relatives _____ (like) cruising. They usually _____ (organize) many trips.
- c. Do you think France is more expensive or _____ (cheap) than Italy to travel with my nephew?
- d. I _____ (think) of going to London with my nephew last year, but my sister _____ (want) us to stay in Spain.
- e. Have you _____ (consider) the possibility of _____ (spend) part of your salary with your nieces and nephews?

(Puntuación máxima 2,5 puntos)