

- Instrucciones:
- a) Duración: 1 hora
 - b) Puntuación hasta 10 puntos
 - c) Se deberá realizar una traducción sin diccionario del texto propuesto, que no tendrá que ser necesariamente una traducción literal del mismo. El texto en castellano deberá respetar las normas formales de este idioma.

Trips of the tongue: Spanish language tourism is increasing

- 1 Around 20 million people around the world speak Spanish as a second language, and a recent
2 report by the Cervantes Institute shows the numbers are increasing. Spanish and Latin American
3 culture has a strong international interest, in addition to demographic factors – it is now the
4 second-most widely spoken language in the world.
- 5 The tourists who travel to Spanish-speaking countries to learn the language are perfect
6 ambassadors of Spanish. People start with the language, then get into the tango, ham, music...
7 They get involved more than other visitors. The profile of the average language student coming to
8 Spain is somebody aged between 13 and 25, 70 percent of them women, staying for a minimum
9 of a week, typically with a Spanish family. Most visitors to Spain come from France, Italy, and
10 Germany. The majority of Brazilians and North Americans go to Latin America.
- 11 However, while cities like Salamanca and Madrid have developed their own plans for attracting
12 language students, there have been calls for a national strategy in Spain. Eduardo Sánchez, the
13 Cervantes Institute's director of analysis and strategy, agrees that more resources and
14 coordination are required, as in the United Kingdom where learning English is seen as one of the
15 main elements of its international image.
- 16 Interest in learning Spanish is growing in Russia, China, and South Korea, while in the United
17 States around 50 million people speak it as a second language. Whether or not Spain will be able
18 to take advantage of this demand is another question.

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