

UNIVERSIDAD DE CANTABRIA PRUEBA DE ACCESO A LA UNIVERSIDAD PARA MAYORES DE 25 AÑOS MAYO 2021

LENGUA EXTRANJERA: INGLÉS

INDICACIONES

Los dispositivos que puedan conectarse a internet o que puedan recibir o emitir información deben estar apagados durante la celebración del examen y no pueden estar a la vista.

France Passes New Law to Protect Child Influencers

France has recently introduced a new law to protect young social media stars. The legislation aims to regulate the hours under-16s can work online and what happens to their earnings. It also stresses the idea that people have the right to be forgotten, meaning that platforms will be obliged to take down content on the child's request.

The popularity of child influencers has grown rapidly over the last decade, with a considerable number of young people appearing on the list of YouTube's most influential bloggers. In fact, more and more of these child celebrities are earning up to or even beyond 1 million dollars. The change in the law will make France a pioneer in the rights of child social media stars, as Bruno Struder, MP, told Le Monde newspaper.

The new piece of legislation, which was passed unanimously on Tuesday, does not affect all children who appear on social media, but instead targets those who spend significant amounts of time working online and whose work generates an income. The change offers them the same protections as those given to child models and actors in France, with their earnings placed in a bank account until they turn 16. Companies wishing to employ child influencers must also receive permission from local authorities.

Before the law was passed on Tuesday, Mr Studer said: "Children's rights must be preserved and protected, including on the internet, which must not be a lawless area." The world of child social media stars can be highly lucrative, with incomes boosted by advertising deals and merchandise sales. According to Forbes, last year's top YouTube earner was American Ryan Kaji, then aged eight, whose toy review channel made \$26m (£20m). Third on the list was Russian-born Anastasia Radzinskaya, now six, who earned \$18m (£13.7m).

MP = Member of Parliament BBC News, October 7 2020 (Adapted)

Question 1. (60%). Translate paragraphs 2 and 3 into Spanish.



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Question 2. (20%). Choose the correct option a, b, c or d and copy the sentence onto your answer sheet.

- 1. The text says that France...
 - a. is the first country to introduce legislation on this topic.
 - b. is only one of many countries to introduce legislation on this topic.
 - c. is the last European country to introduce legislation on this topic.
 - d. will probably be the only country to introduce legislation on this topic.
- 2. The new French law...
 - a. was supported by a few MPs.
 - b. was supported by most MPs.
 - c. was supported by all the MPs.
 - d. was not supported by enough MPs.
- 3. The law wants to protect...
 - a. all children who post content on the internet.
 - b. only certain children who post content on the internet.
 - c. only children over the age of 16 who post content on the internet.
 - d. the companies who employ children who post content on the internet.
- 4. The text says that both of the children named at the end of the article...
 - a. are originally from the same country.
 - b. are exactly the same age.
 - c. earned more than 10 million dollars last year.
 - d. talk about toys on their channels.

Question 3. (20%). Writing (80-100 words)

Do you use social media a lot? Why or why not? What sort of people do you follow?